



September 2020

Dear Chamber Partner,

We are pleased to announce that the North Side/Shore Chamber of Commerce has rescheduled its 2020 Business Awards Lunch for **Wednesday, October 21, 2020** as a **virtual event**. We did not want to miss this annual opportunity to honor member companies and organizations for exemplary performance in various categories.

Our keynote speaker is **Bill Strickland, Founder and Executive Chairman of the Manchester Bidwell Corporation**, home to the Manchester Craftsmen's Guild, the Drew Mathieson Center for Horticultural and Agricultural Technology, MCG Youth & Arts, MCG Jazz and Bidwell Training Center.

Please accept this invitation to become a corporate sponsor of the luncheon. Though the format is different from previous years, there are still several opportunities for promotion and visibility for your company. This is an excellent chance for exposure to an important segment of your target audience. We invite you to take part in any of the levels listed on the next page.

All proceeds from this event will benefit the chamber's work to promote, connect and support the Northside and North Shore business community. To discuss participation, please call my office at 412-231-6500 or email me at gina@northsidechamberofcommerce.com. Thank you in advance for your consideration and for your continued support and participation.

Sincerely,

A handwritten signature in blue ink that reads "Gina Grone".

Gina Grone
Executive Director



2020 BUSINESS AWARDS LUNCHEON SPONSORSHIP LEVELS AND BENEFITS

	Gold \$3,000	Silver \$2,000	Bronze \$1,000
MARKETING PERKS AT THE EVENT			
Ad in the program book	Back cover	Full-page	Half-page
Logo in the program book	X	X	X
Logo visible onscreen at the event	X	X	X
Verbal acknowledgement at the event	X	X	
MARKETING PERKS BEFORE AND AFTER THE EVENT			
Logo on event webpage	X	X	X
Company mention in 4 emails and 3 social media posts	X	X	X
EVENT BOX PERKS boxes will contain a \$20 GrubHub gift card, themed items and coupons from local businesses, a chance to win raffle prizes, and more fun surprises!			
Event boxes delivered to individual addresses	8	6	4
Branded items included in all boxes	X	X	X
Logo and recognition on outside of all boxes	X		
Dedicated social media post	X	X	