

# NorthSideWorks!

## Monthly Update – August

### VIBRANT PITTSBURGH

**What is Vibrant Pittsburgh?** Vibrant Pittsburgh is an economic development organization that aims to build a thriving and inclusive Pittsburgh region.

By becoming a member, you can use their resources to broaden and strengthen diversity & inclusion within your organization.

#### How can they help me as an employer?

- Talent attraction services
- Promotion of events, career fairs, opportunities
- Monthly newsletter
- Diversity & inclusion education/developmental services
- Connect & collab with diverse communities/professional groups

Membership is valid for 12 months; investment based on number of PGH employees.

**Interested/questions?** Contact Irving Torres, Member Engagement Manager  
[Irvingt@vibrantpittsburgh.org](mailto:Irvingt@vibrantpittsburgh.org) or (412) 281-8600 ex. 206

### EMPLOYER INPUT

By now, most of us have faced challenges as we navigate this new labor market. NorthSideWorks! is digging in deeper to better understand individual challenges, and to determine next steps for the program.

**We invite you to let us know how these employer barriers and difficulties have affected your business.**

#### Barriers:

- **What are the main barriers to employment that have affected your employees in the past 1-2 years? (e.g., childcare, transportation, age, education/training/experience level not proficient, lack of soft skills, housing)**
- **What are you doing to address common barriers to employment? What do you want to be doing or think could be done?**

#### Difficulties:

- **What are the main recruitment difficulties you have faced as an employer in the past 1-2 years? (e.g., not enough candidates, candidates not qualified, candidates not showing up, impractical expectations)**
- **What are you doing to address these recruitment difficulties? What do you want to be doing or think could be done?**

Your feedback is greatly appreciated!

## DIGITAL RESOURCES

**NorthSideWorks! consistently updates the following as a digital resource for all stakeholders.**

- [Employer Resource Guide](#) – for small and medium businesses without HR capacity, updated quarterly
- [Facebook Page](#) and [Instagram Page](#) – follow and share to build our audience
- [“NorthSideWorks! Resources” Google Sheet](#) – features jobs, workforce events and training programs
- [Take 5 E-Newsletter](#) – the chamber’s weekly community-focused newsletter that includes workforce resources, as well as community events and announcements

For more information or to add to our resources, please reach out to me at [ellie@northsidechamberofcommerce.com](mailto:ellie@northsidechamberofcommerce.com).