

NorthSideWorks!

Monthly Update – January 10, 2022

The NorthSideWorks! team is excited to begin a new year! In this monthly update, we want to introduce you to the team, give you a glimpse at what is coming next and remind you of the resources available to you.

The NorthSideWorks! Team – Who We Are



Ellie Wentz, NorthSideWorks! & Operations Coordinator – I started working at the Northside Chamber of Commerce in July 2021. I split my time between coordination of NorthSideWorks! and chamber operations tasks. I have a degree in psychology and several years of experience working as a case manager with kids that face behavioral challenges. There are so many options out there that lead to good jobs; I think it's very important that all individuals are aware of these opportunities and have them easily accessible. In my spare time, I enjoy exploring the city with my friends and boyfriend, backpacking and other outdoor activities, and watching horror movies.



Gina Grone, Executive Director – Gina has been the director of the Northside Chamber for 3 ½ years. In that time, membership in the chamber has grown by 150% to the current roster of 250 businesses and organizations. Her degrees are in marketing and her background is in marketing and strategy for non-profit organizations. She enjoys the challenge of identifying and delivering value for chamber members in many different industries. The ability to focus on workforce development as a key initiative has increased the chamber's relevance immensely. In Gina's spare time, she enjoys spending time with her seven-year-old daughter, woodworking, and other crafting hobbies, and discovering new restaurants.

Looking Ahead

In the coming months, we will be focusing on the following strategies:

- **Reaching more Northsiders** with workforce-related information by increasing digital marketing reach and working closely with community groups and organizations.
- **Strengthening the relationship with key partners**, including CCAC, PA CareerLink, One Northside, Partner4Work, Rivers Casino, Allegheny Health Network, and more. These relationships will identify opportunities to address gaps in labor supply and demand.

Collected Workforce Information

NorthSideWorks! continuously updates a variety of information for stakeholders:

- [Facebook Page](#)
- [Instagram Page](#)
- ["NorthSideWorks! Resources" Google Sheet](#) – featuring jobs, workforce events and training programs

- [Take 5 E-Newsletter](#) – a weekly community-focused newsletter that includes workforce resources, as well as community events and announcements

For more information or to be added to this distribution list:

www.northsidechamberofcommerce.com/northsideworks

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